

# Website Leasing

Terms for leasing a website from DanumHost, including ownership, customisation, maintenance, and renewal.

---

## 1. Purpose

The purpose of this Website Leasing Policy is to establish guidelines and procedures for leasing websites to clients. This policy outlines the terms, conditions, and responsibilities associated with website leasing, ensuring transparency, clarity, and a mutually beneficial relationship between our company and the lessee.

## 2. Eligibility

Website leasing services are available to clients who meet the specified criteria set by our company. This may include factors such as the client's industry, business type, target market, and compatibility with our leasing program. Eligibility requirements shall be clearly communicated to potential clients.

## 3. Lease Agreement

A formal lease agreement will be established between our company and the lessee, outlining the terms and conditions of the website lease. The agreement shall cover aspects such as lease duration, lease fees, payment terms, permitted usage, intellectual property rights, maintenance responsibilities, termination clauses, and any additional provisions deemed necessary. The lease agreement shall be signed by both parties before the commencement of the lease period.

## 4. Website Customization

Depending on the terms of the lease agreement, limited customization options may be available to the lessee. These options may include branding elements, colour schemes, logo integration, and content updates within predefined guidelines. Customization requests should be communicated and approved in accordance with the lease agreement terms.

## 5. Maintenance and Support

Our company will be responsible for the ongoing maintenance and technical support of the leased website during the lease period. This includes regular updates, security patches, bug fixes, and ensuring the website remains functional and up to date. The lessee should promptly report any technical issues or required updates to our designated support channels.

## 6. Content Management

The lessee is responsible for providing and managing the website's content within the predefined guidelines outlined in the lease agreement. This includes adding, modifying, and removing content, ensuring compliance

with applicable laws and regulations, and adhering to best practices for content presentation and user experience.

## **7. Ownership and Intellectual Property**

During the lease period, our company DanumHost Limited retains ownership of the website and its underlying intellectual property, including design elements, code, and proprietary technologies. The lessee is granted a limited license to use the website for the duration of the lease agreement and in accordance with the agreed-upon terms. Intellectual property rights shall be clearly defined and protected within the lease agreement.

## **8. Termination and Renewal**

Both the lessor and lessee have the right to terminate the lease agreement according to the terms specified within the agreement. Upon termination, the lessee's access to the website will be revoked, and the website may be leased to another client or repurposed by our company. If both parties wish to renew the lease agreement, terms for renewal shall be negotiated and agreed upon in a timely manner. All renewal requests will be sent out between 30-45 days before the end of the agreement.

## **9. Confidentiality and Data Protection**

Our company will handle any client-provided data or sensitive information in accordance with applicable data protection laws and regulations. Measures will be implemented to safeguard the confidentiality and integrity of the data entrusted to us. Confidentiality clauses shall be included within the lease agreement to protect both parties' proprietary information.

## **10. Communication and Dispute Resolution**

Clear channels of communication shall be established between our company and the lessee to facilitate effective communication regarding the leased website. In the event of disputes or disagreements, both parties shall work in good faith to resolve them through open dialogue and negotiation. If necessary, alternative dispute resolution methods, such as mediation or arbitration, may be pursued as specified in the lease agreement.

## **11. Compliance with Laws and Regulations**

The lessee agrees to comply with all applicable laws, regulations, and industry standards while using the leased website. This includes, but is not limited to, compliance with data protection regulations, intellectual property rights, online advertising regulations, and any industry-specific guidelines or requirements.

By implementing this Website Leasing Policy, we aim to facilitate a transparent and secure process for leasing websites to external parties. All leasing activities should adhere to the guidelines outlined in this policy, and the lease agreements should be carefully crafted to protect the company's interests.